

Freelance Content Creator (24 hours/week) – DOEN Ventures

Period: August – December 2025

Location: Hybrid (Amsterdam-based preferred)

Language: English & Dutch

Type: Freelance, ongoing (approx. 24 hours/week)



About DOEN Ventures

DOEN Ventures is the impact investment arm of the DOEN Foundation, supporting over 70 pioneering startups and scale-ups across Europe. Backed by the Dutch Postcode Lottery, we invest in bold entrepreneurs who are accelerating the transition to a more sustainable, social, and inclusive world.

We're looking for a hands-on, creative freelance content creator to elevate our LinkedIn presence and strengthen our digital storytelling. Our goal: reach **10,000 followers by the end of 2025**, while building a strong, accessible, and international brand voice.

We're inspired by accounts like Planet A Ventures and Norrsken Foundation, which combine strategic storytelling with engaging, high-quality content. These are benchmarks we aim to grow towards in tone, format and reach.

What you'll do:

Create day-to-day content for LinkedIn:

- Translate updates from portfolio companies into engaging posts. Write sharp, compelling copy and design visual content (graphics, short videos, reels).
- Capture authentic video/photo content with team members or portfolio companies (mobile-first mindset).
- Tell the story of DOEN Ventures.
- Showcase the impact and diversity of our 70+ portfolio companies.
- Highlight our presence at key events (e.g. Norrsken Impact Week, CultTech Vienna, The Drop Malmö, House of Impact Helsinki).
- Build a content calendar and develop a practical social media playbook for internal handover by January 2026.
- Collaborate closely with Tatiana van Lier (head of communications) and Maartje Thompson (online communications) and our creative agency De Schepper Direct Marketing.

Who you are:

- A creative storyteller with a strategic mindset and strong execution skills
- Experienced in growing LinkedIn accounts and building engaged communities; including experience with paid advertising.
- Skilled in copywriting and editing with a clear, international tone of voice.
- Able to translate complex or impact-driven content into accessible, visual formats.
- Experience with Coosto and Photoshop (or similar tools) is a plus
- Proactive and hands-on;
- Comfortable shooting quick videos or pitching new ideas;
- Independent, yet collaborative. You align easily with a small, dynamic team
- Familiarity with impact investing, sustainability or social entrepreneurship is a big plus.

Why this role matters:

- You'll shape the voice of one of Europe's most unique impact investments funds;
- You'll amplify the stories of inspiring startups across food, fashion, tech and personal care;
- Your work will directly contribute to the visibility of impact entrepreneurship and indirectly support the mission of the Dutch Postcode Lottery and its millions of participants.

Interested?

For more information about the assignment, you can contact Maartje Thompson via maartje.thompson@doen.nl. Please send your cover letter and resume, including examples of recent work as soon as possible. We are interviewing on a rolling-basis.

We look forward to hearing from you!

[DOEN Ventures website](#)

[DOEN Ventures LinkedIn](#)